



Supply Chain Carbon Management

2-day course

Consumers are increasingly aware and interested in the carbon footprint of the products they buy, which poses important challenges to consumer goods organisations. Successful efforts to reduce the carbon footprint of products require the adoption of innovative, cost-effective and responsible supply chain management practices.

Consumer goods organisations continually seek opportunities to improve the quality and sustainability profile of their products, reduce operational costs and lead times, and enhance their product brands and corporate reputation.

The carbon footprint of products is becoming an important factor in consumer choices. Effective supply chain management practices play a significant role in reducing the footprint. However, successful initiatives in this area must be balanced with the needs for ensuring the cost-effectiveness, resilience, efficiency and agility of supply chains.

What are the benefits?

The aim of our training course is to enable participants to identify and implement initiatives to reduce the carbon footprint of their products, through improved supply chain management practices.

Our courses cover the main principles of supply chain risk management, carbon footprint quantification, management and reporting. Leading practices and case studies are presented for the industries which are most relevant to the audience.

For whom is this relevant?

Professionals engaged in sourcing/procurement, supply chain and logistics, sustainability and environmental management, product design, marketing, communications and sales.

What will you learn?

After successfully completing our courses, participants will be able to:

- Measure the carbon footprint of products
- Define the business case for supply chain carbon management
- Integrate supply chain carbon management with supply chain risk and sustainability management
- Assess the carbon performance of supply chains
- Manage supply chain and product emission data
- Develop and implement carbon reduction initiatives
- Develop stakeholder engagement and communication strategies

Requirements

No previous experience required.

Duration: 2 days (optional to adjust modules).

DNV Climate Change Academy and Network – Why partner with us?

DNV has close to a decade of experience in third party validation, verification and certification of carbon offset projects and greenhouse gas inventories. DNV works in the regulated and voluntary carbon markets and is a leading independent player operating from more than 300 offices world wide. Our employees speak your language and know your local needs, customs and markets.

In a fast-growing carbon market, professionals with a technical background in climate change are in short supply. In 2008, a majority of DNV's customers identified insufficient technical competency as a barrier to their business.

Under the DNV Climate Change Academy and Network, DNV provides solid competence development for technical and management staff responsible for greenhouse gas projects. Courses use realistic case studies and exercises that ensure efficient learning, making participants able to retain knowledge and develop practical skills that can be applied directly in their daily work.

Courses are modular and can be made to fit with the region, industry sector and the technical background of the participants.